

ISTANBUL 2010 PROJECT PROPOSAL FORMAT

(Please fill out this form according to the criteria and specifications mentioned.)

1. PROJECT

Project Title **Last Train to Istanbul**
 Project Applicant ARP Group LTD t/a LONDON BUSINESS GUIDE ORG.
 Likely Project Partners
 Sponsors Turkish Business Directory UK-EU
 Application Area(s) Istanbul , London

2. PROJECT DESCRIPTION

Project Duration	A year
Project Type	Social/Art (Dance Drama) Production and Organisation <ul style="list-style-type: none"> ✓ <i>Adapter & Choreographer, Aysun Aslan</i> ✓ <i>Original Novel by Ayşe Kulin</i> ✓ <i>Music by Fahir Atakoğlu</i>
Theme / Explanation	It is the story of the arrival of hundreds Jews saved in great difficulties by Turk diplomats to Istanbul in an express train which was consigned by the Turk Government on the days of World War II... The journey towards hope in fire... Those were the years of the world that were due to be buried we merged in by means of real or fictional characters.
Reasons	“Last train to Istanbul” including humanism that is intelligible by any public from any religion or language is an authentic bravery epic that has been under cover even in Türkiye so far. to explore about Turks and Turkish Diplomats who rescued the lives of Hebrews that were exposed to massacre during World War II in Europa
Aims and Benefits	1. to proudly introduce such important figures Turks & Turkish Diplomats who rescued the lives of Hebrews that were exposed to massacre during World War II in Europa 2. It also highlights the courageous work of the Turkish diplomants who risked their lives to save hundreds of Jews stranded in Europe from being massacred by the Nazis with Turkish Art. 3. to introduce the arts and culture of Turkey which is diverse, combining elements derived from Ottoman, European and Middle Eastern traditions.

Activities	1. International publication in EU 2. workshops and exhibition in Turkey 3. Turkish Media(TV programme, radio, leaflets, posters and others)
Target Groups	<ul style="list-style-type: none"> ✓ the new center of attraction for arts with the comprehensive events of Istanbul in 2010 ✓ European of Arts Lovers ✓ International Culture and Arts Authority in EU.

3. RELEVANCY

In the story of subject :

When Selva, the daughter of one of the few remaining Ottoman Pashas, falls in love with Rafael, a young Jewish man, their families are against their marriage and disown them. Together they go to live in France, but happiness eludes them there too. With the advent of the Second World War they get caught up in Hitler's web of terror. While the Nazi grip tightens around them, they live with the fear of being rounded up and sent to a concentration camp.

At the same time Turkey is desperately trying to avoid being drawn in to the war. walking the tightrope between the Axis and the Allies very carefully.

In this new novel Ayşe Kulin successfully follows through both the developments in her country during the war and the lives of Selva and Rafael in Europe. The story moves back and forth between Istanbul and Marseilles, Ankara and Cairo and Paris, to Berlin and back to Istanbul. In so doing it also highlights the courageous work of the Turkish diplomats who risked their lives to save hundreds of Jews stranded in Europe from being massacred by the Nazis.

All of Ayşe Kulin's novels are page turners and this one is no exception. It is a novel about love and escape, interwoven with the history of one of Europe's most tumultuous times.

Here is the honour list of the Turk Diplomats who rescued the lives of Hebrews that were exposed to massacre during World War II.

Numan Menemenciöđlu	Foreign Affairs Minister	1942-1944
Behiç Erkin	Vichy Ambassador	1940-1943
Saffet Arıkan	Berlin Ambassador	1942-1944
İnayetullah Cemal Özkaya	Athens Consul General	1940-1945
Firuzan Selçuk	Belgrade Ambassador	1939-1941
Perteve Şevki Kantemir	Budapest Ambassador	1939-1942
Abdülahat Birden	Budapest Ambassador	1942-1944
Kudret Erbey	Hamburg Consul General	1938-1942
Galip Evren	Hamburg Ambassador	1942-1944
Fuat Aktan	Constanta Consul General	1937-1942
Rağıp Rauf Arman	Constanta Consul General	1942-1945
Necdet Kent	Marseille Ambassador	1942-1945
Bedii Arbel	Marseille Consul General	1940-1943
Mehmet Fuat Carım	Marseille Consul General	1943-1945
Cevdet Dülger	Paris Consul General	1939-1942
Fikret Şefik Özdoğancı	Paris Vice Ambassador	1942-1945
Namık Kemal Yolga	Paris Vice Ambassador	1942-1945
İrfan Sabit Akça	Prague Ambassador	1939-1943
Selahattin Ülkümen	Rhodes Ambassador	1943-1944
Burhan Işın	Varna Ambassador	1942-1946

4. BUDGET

(please look at enclosed PDF Files)

Project Budget ¹ :(YTL-New Turkish Lira)
I/we do not request ECOC contribution <input type="checkbox"/>
Sponsors to support the project:.....
I/we request % from the ECOC project budget, remainder will be met % by
%..... by

5. Collaboration and Continuity

- ✓ 1.Mayor of London
- ✓ 2.Art Council
- ✓ 3.Turkish Business Directory UK-EU
- ✓ 4.SEL

¹ Budget will be prepared in detail and will be attached to this application. Uncertain items can be written as estimates.

6. CONTACT INFORMATION

Project Owner

First-Last Name: Abdullah R Pehlivan

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Please include project owner's experience history (Annex 3).

Abdullah R Pehlivan is a Turkish entrepreneur in the UK-EU. He is best known as the founder of the **London Business Guide Org** in London. Abdullah R Pehlivan is also creator and Editor-in-Chief of the **Turkish Business Directory UK-EU**.

London Business Guide is established in 2003 by **Abdullah R Pehlivan**. Abdullah R Pehlivan, MSc Engineer, Director for London Business Guide Organisation and also Publishing Director for Turkish Business Directory UK-EU. He has taken several Business Development Management and System Management courses with MSc degree in London. He has also been attending several courses at the Local Small Business Development and Business Management Training in the UK. He has 18 years experiences with several international business related companies in EU countries. In 2003 Mr. Pehlivan has founded London Business Guide Organisation which has 25.000 business members in the UK and EU countries. Abdullah Pehlivan is also Publishing Director of Turkish Business Directory (2005-09) which is one of the publishing products of London Business Guide awarded by University of Westminster (sponsored by West-Focus) as the **most successful entrepreneur of the year 2005** and **awarded by Ethnic Business Federation UK as the Organisation of the year 2007**.

London Business Guide is a well established business, offering Business Support Services in the UK to a wide variety of clients. The company, ARP Group Ltd t/a London Business Guide, which is based in Soho (London), was set-up in 2003 and has many years experience in the Organisational Development Trade and business consultancy. With a fully fitted workshop and fully qualified staff, the company is able to offer a professional business support services to ethnic minority businesses in the UK. The service is intended to be cost effective, enabling clients to increase revenue. The business delivers reliable business support services that are developed from scratch and are highly practical. The products feature comprehensive instructions, making them essential for business purposes, and they are available from the workshop at a reasonable price.

London Business Guide is engaged in **Business Consulting, International Marketing, Social Project Management, consulting for EU funding, Business Information Technologies** and provides new business development services and also social project development to local enterprises as well as foreign companies.

London Business Guide has a satisfied network of clients, based throughout the UK and EU, including SMEs businesses in London. The organisation is managed by Abdullah Pehlivan who has worked within the Management Consultants business for many years. Abdullah Pehlivan is well trained to manage the company, having previously worked for a broad range of companies.

(for details please look at enclosed PDF Files)

ANNEX 1: Format of Activity Report

If preparation and/or implementation will last more than a year, the following report should be submitted for each year.

(for details please look at enclosed PDF Files)

Project Implementation Year: 2009 ²													
Activities/ Time	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Task Force (Who, when, what) ³
1. Title of activity ⁴			x	x	x	x		5			x	x	Abdullah Pehlivan, Managing Director
2. Title of activity					x	x	x	x	x	x	x	x	Aysun Arslan, Choreograph
3. Title of activity					x	x	x						Fahir Atakoglu, Musician
4. Title of activity													
Etc.													

The righter most columns show the person responsible for the task.

***Show is starting after December 2009.**

² If the project's preparation and implementation runs over a few years you need to give an action plan for each year. Use this section to plan the year your events will take place.

³ Please highlight the position of the project executive e.g. project coordinator, assistant etc.

⁴ Under the header 'Activities' please list the headlines and the sub-headers of your implementation plan e.g. '1. Setting up of the project team', '1.1. Setting up of the Advisory Board', '2.Hiring the equipment' etc...

⁵ Please highlight each month in which you have an activity with a different colour. For example in the above table the event which is highlighted in blue, runs for 3 months; the first event begins in 'August' and ends in 'October'.

ANNEX-2: Project Budget Form

(please look at enclosed PDF Files)

Please use the form below as a reference while budgeting your project. Please make sure you insert each expenditure item in the related cell.

A- Year Based Project Budget Form (Year⁶)				
Expenditures	Unit⁷	Number of Units	Price per Unit (YTL)	Expenditure (YTL)
1. COMMUNICATIONAL PROMOTIONAL ACTIVITIES				0
				0
				0
				0
2. OPERATIONAL ACTIVITIES				0
<i>Stationery</i>				0
<i>Consumables</i>				0
<i>Salaries (Gross)</i>				0
<i>Per Diem</i>				0
<i>Electricity, Water, Gas</i>				0
<i>Telephone</i>				0
<i>Postal and Courier Expenses</i>				0
<i>Technical Equipment Rental</i>				0
<i>Rent</i>				0
<i>Consultation and Service Expenditure</i>				0
<i>Insurance</i>				0
<i>Hospitality and Accomodation</i>				0
<i>Transportation</i>				0
<i>Other Expenditure</i>				0
				0
				0
Grand Total				0

⁶ Please enter the year of your budget expenditures here. If the project's preparation and implementation runs over a few years you need to prepare a budget for each year.

⁷ Please specify each expenditure in your budget as 'per month', 'per person', 'per flight' etc.

B- Justification of expenses

Indicate expense justification for each budget item and explain how relevant expenses are to project activities.

As all expenses listed are minimum expenses they are all essential to project activities.

(please look at enclosed PDF Files)

C- Expected financial resources		
	Amount YTL	Total %
Applicant's contribution		
Other institutions' and sponsors' contributions		
Direct income from the Project		
Contribution request from Istanbul 2010		
TOTAL		

ANNEX-3:

Project Owner's Experience History

(please look at enclosed PDF Files)